

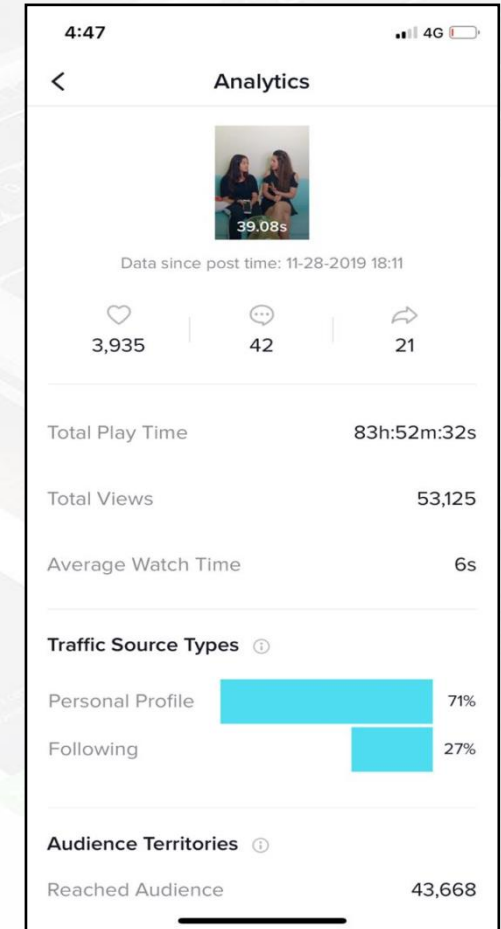
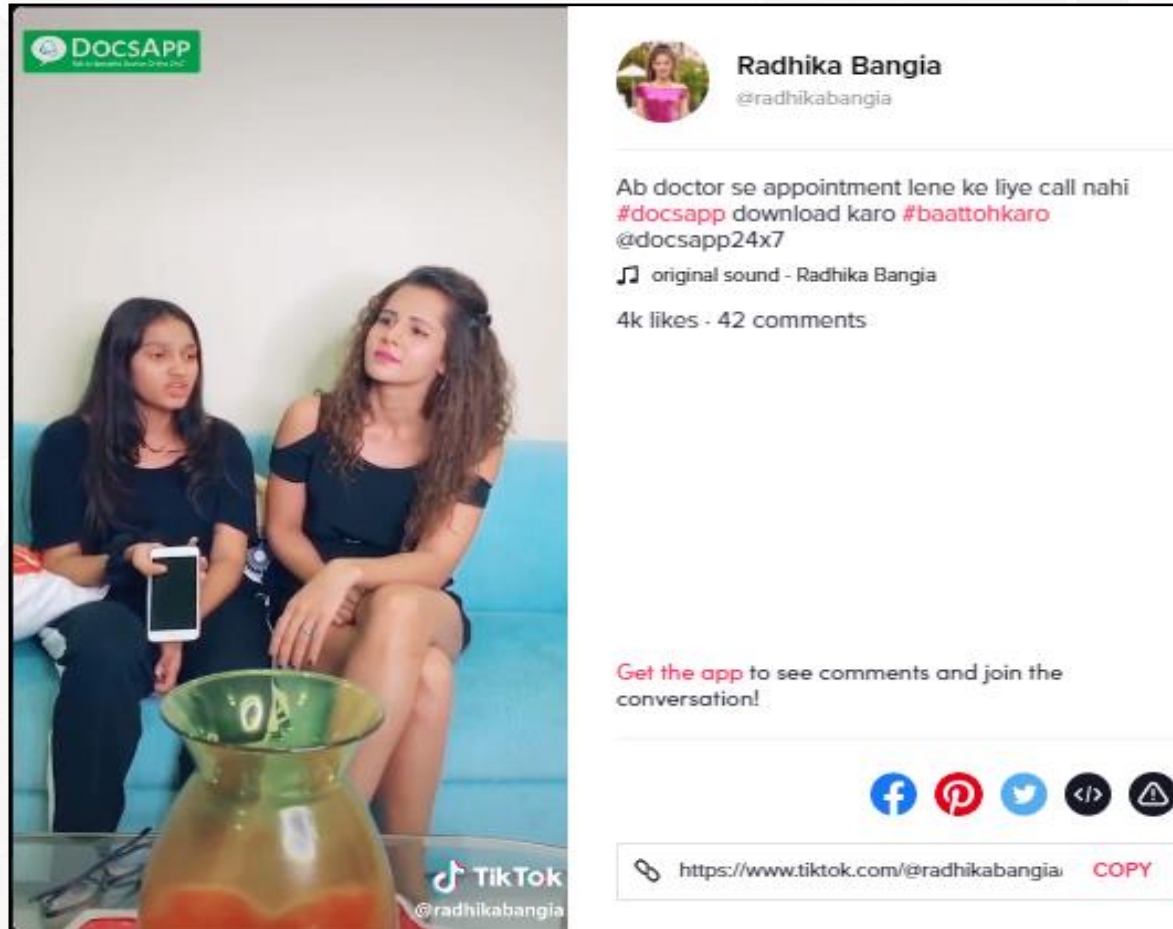
TIKTOK REPORT

#Baattokaro

Campaign Summary

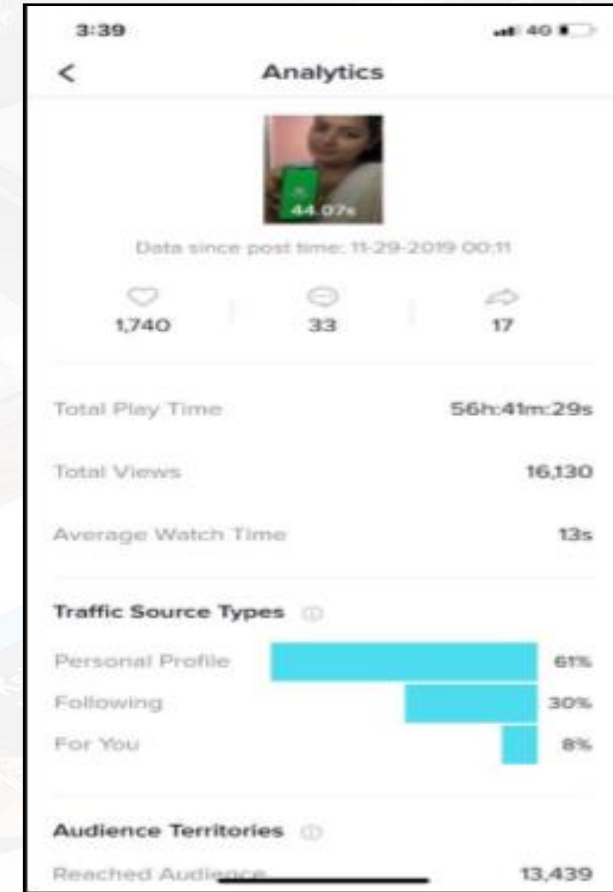
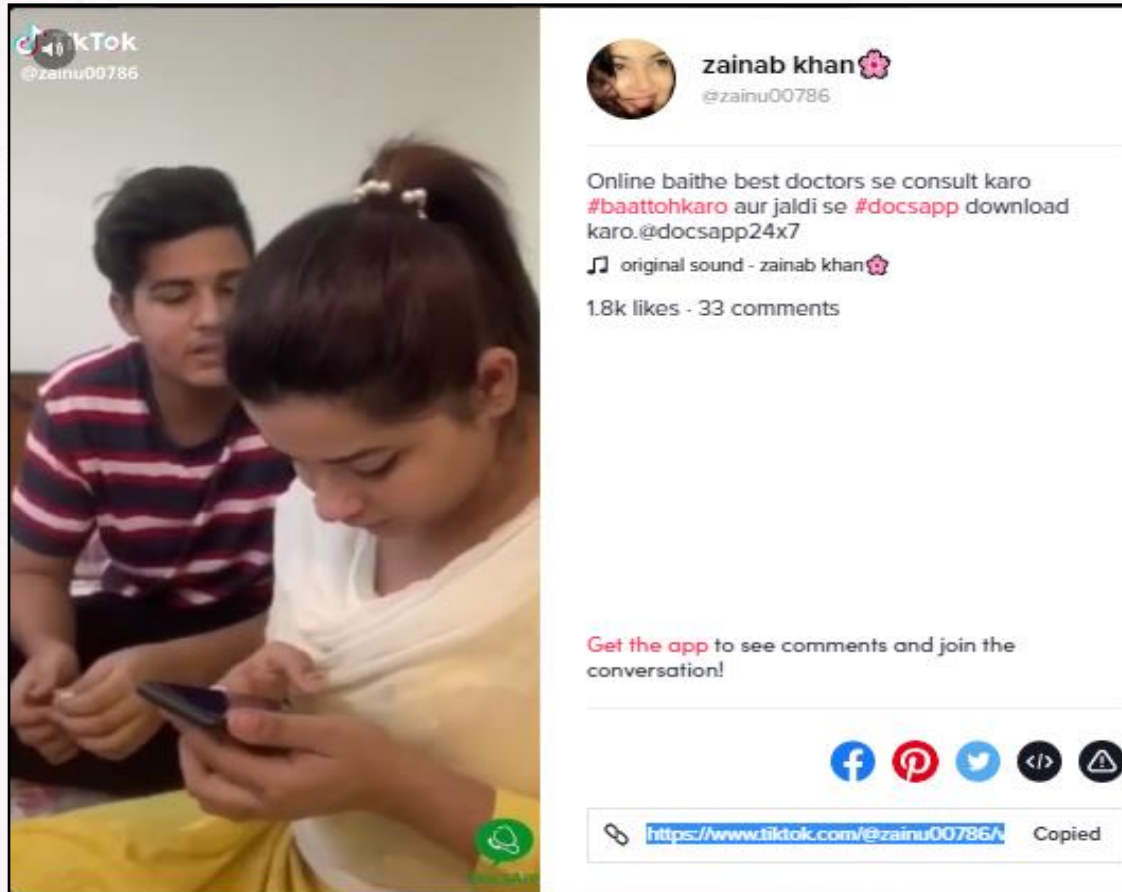
- **DocsApp** launched the **#Baattokaro** TikTok campaign where in the users talked about the USP of the DocsApp.
- Engagements (Likes,Comments & Share) obtained during the campaign in the TikTok activity were 1.3 Lakh
- **DocsApp** TikTok Video Views during the campaign were **1.4 million.**
- **DocsApp** TikTok Video Reach during the campaign were **5.7 Lakh.**

Radhika's Post Screenshot



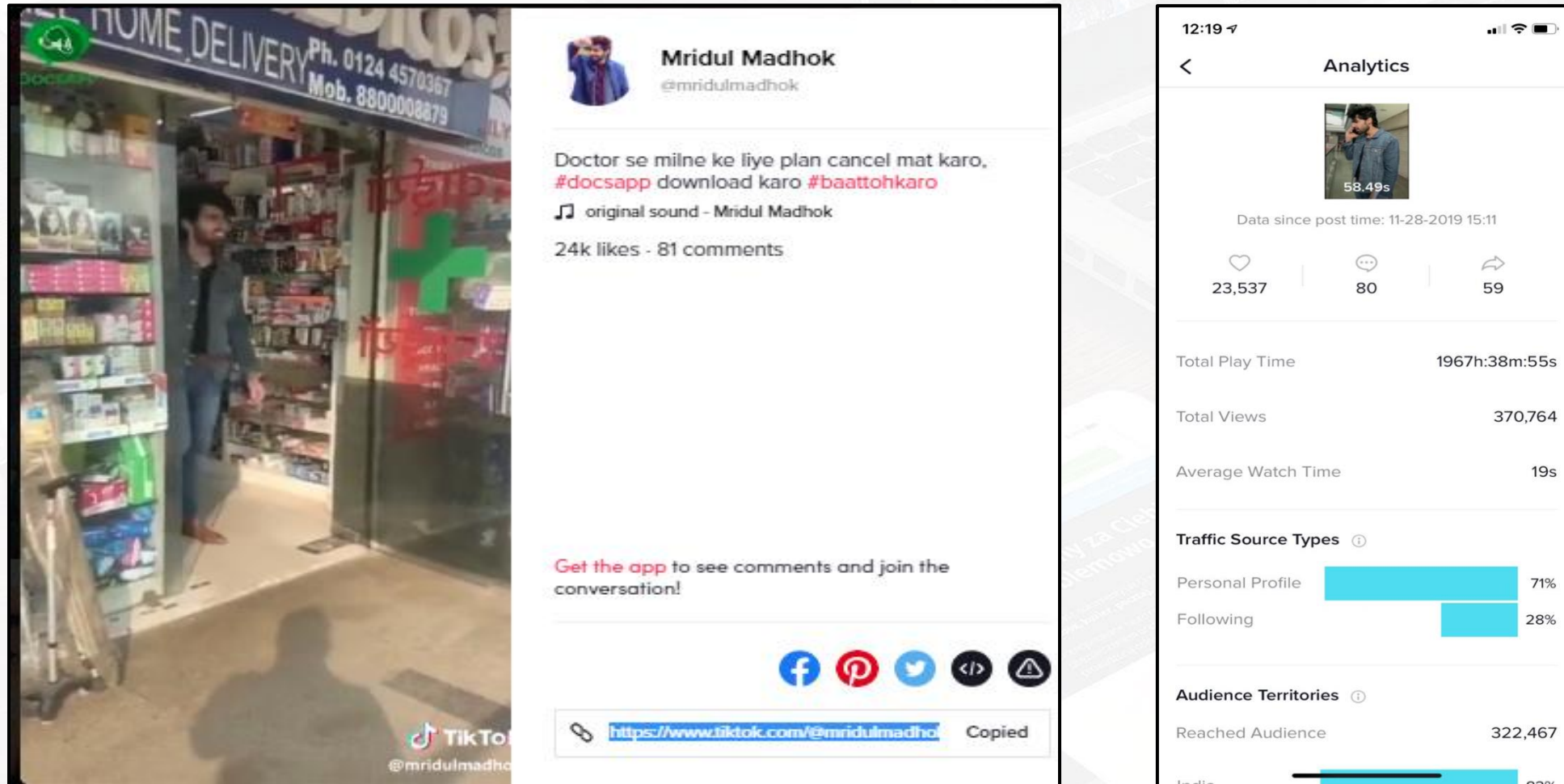
Post Link	Likes	Views
https://www.tiktok.com/@radhikabangia/video/67643363504570073	3935	53125
61		

Zainab's Post Screenshot



Post Link	Likes	Views
https://www.tiktok.com/@zainu00786/video/676442762754249856	1740	16130

Mridul's Post Screenshot



Mridul Madhok
@mridulmadhok

Doctor se milne ke liye plan cancel mat karo,
#docsapp download karo #baattohkaro

original sound - Mridul Madhok

24k likes - 81 comments

Get the app to see comments and join the conversation!

<https://www.tiktok.com/@mridulmadhok> Copied

Analytics

12:19

58.49s

Data since post time: 11-28-2019 15:11

23,537 | 80 | 59

Total Play Time: 1967h:38m:55s

Total Views: 370,764

Average Watch Time: 19s

Traffic Source Types

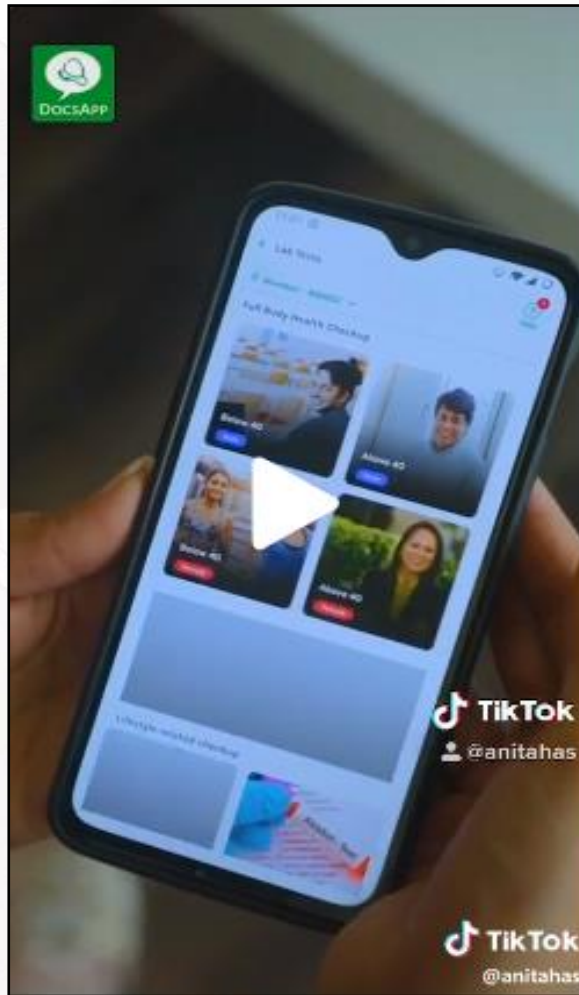
- Personal Profile: 71%
- Following: 28%

Audience Territories

Reached Audience: 322,467

Post Link	Likes	Views
https://www.tiktok.com/@mridulmadhok/video/67642960573891576	23,537	370,764

Anita's Post Screenshot



Anita Reddy
@anitahas

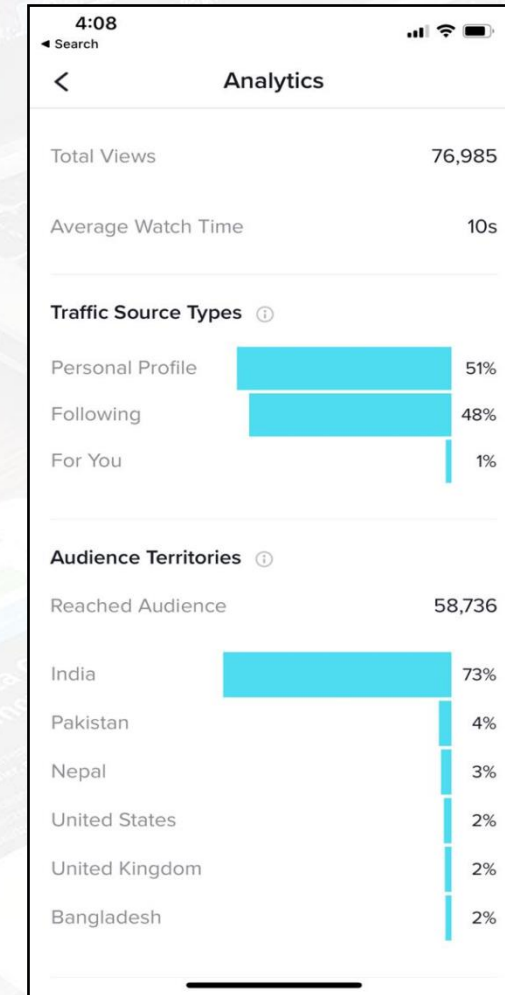
India ka Online Doctor #docsapp #baattohkaro
@docsapp24x7@docsapp24x7

original sound - Anita Reddy

6.6k likes · 61 comments

Get the app to see comments and join the conversation!

<https://www.tiktok.com/@anitahas/video/6764293881182866689> Copied



Post Link	Likes	Views
https://www.tiktok.com/@anitahas/video/6764293881182866689	6600	76,985

LoveNesh's Post Screenshot



love ❤️ 786
@loveneshchouksey

Chhod aaye hum wo galiyaa kyunki ab #docsapp jo hai apna liya #baattohkaro @docsapp24x7

🎵 original sound - love ❤️ 786

264 likes - 20 comments

Get the app to see comments and join the conversation!

<https://www.tiktok.com/@loveneshchouksey/video/67642980367146877> COPY

Analytics

50.62s

Data since post time: 11-28-2019 15:11

261 20 23

Total Play Time 7h:39m:14s

Total Views 1,985

Average Watch Time 14s

Traffic Source Types

Following 54%

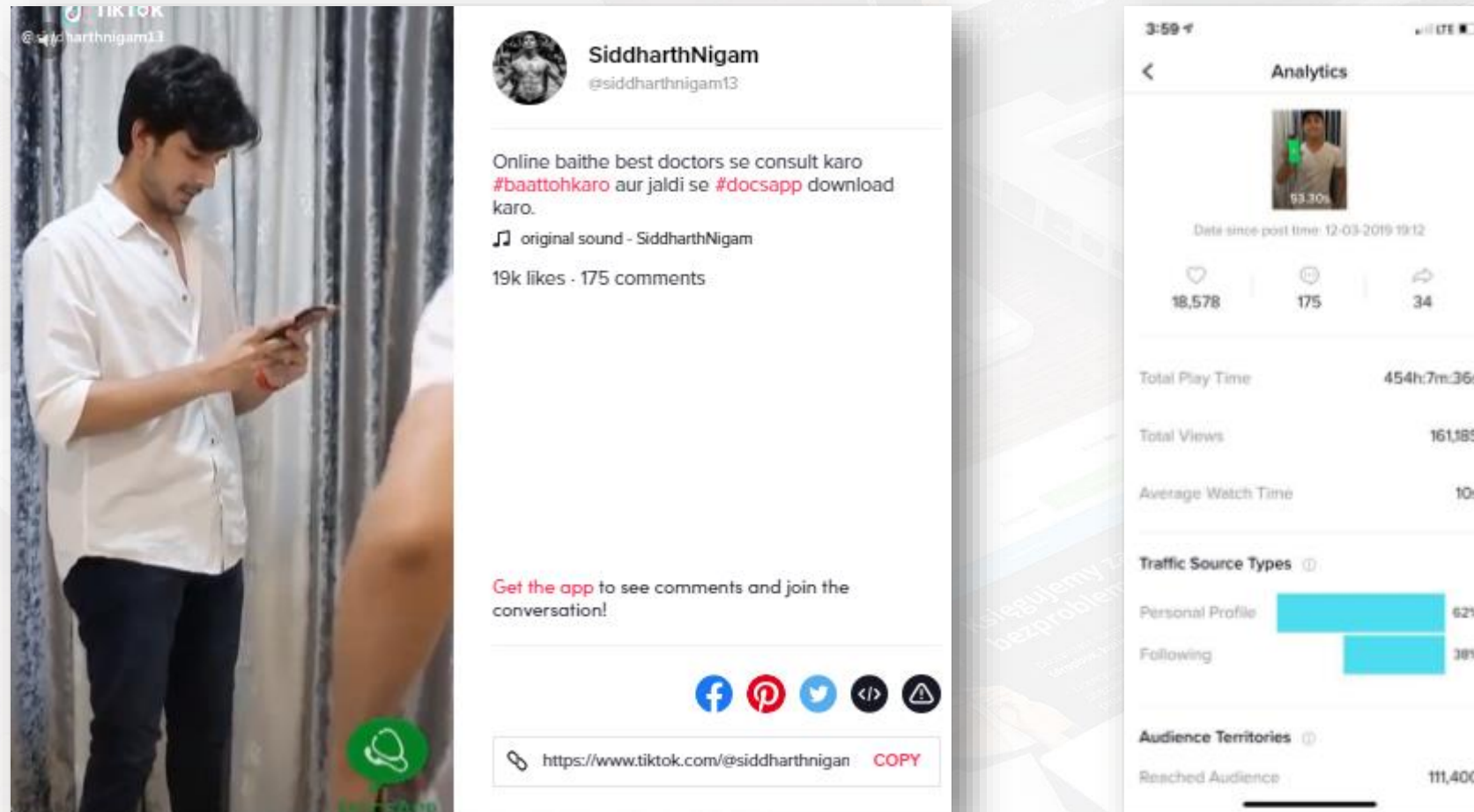
Personal Profile 43%

Audience Territories

Reached Audience 1,510

Post Link	Likes	Views
https://www.tiktok.com/@loveneshchouksey/video/67642980367146877	261	1985

Siddharth's Post Screenshot



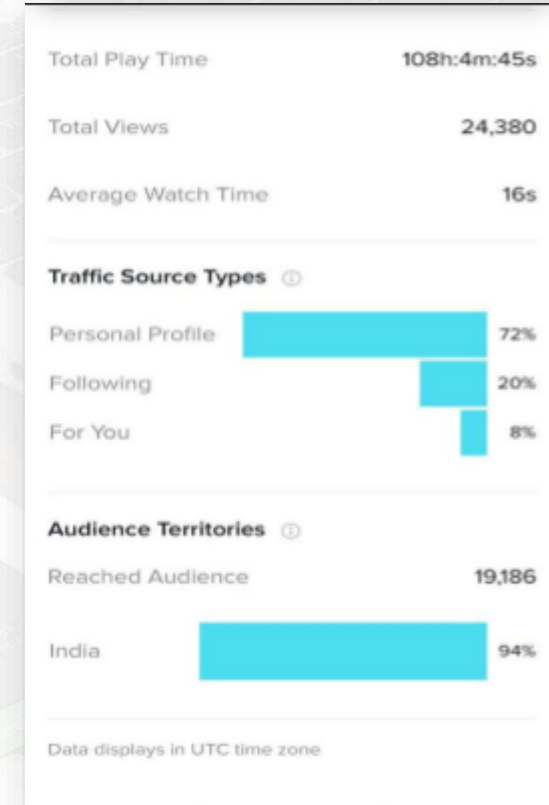
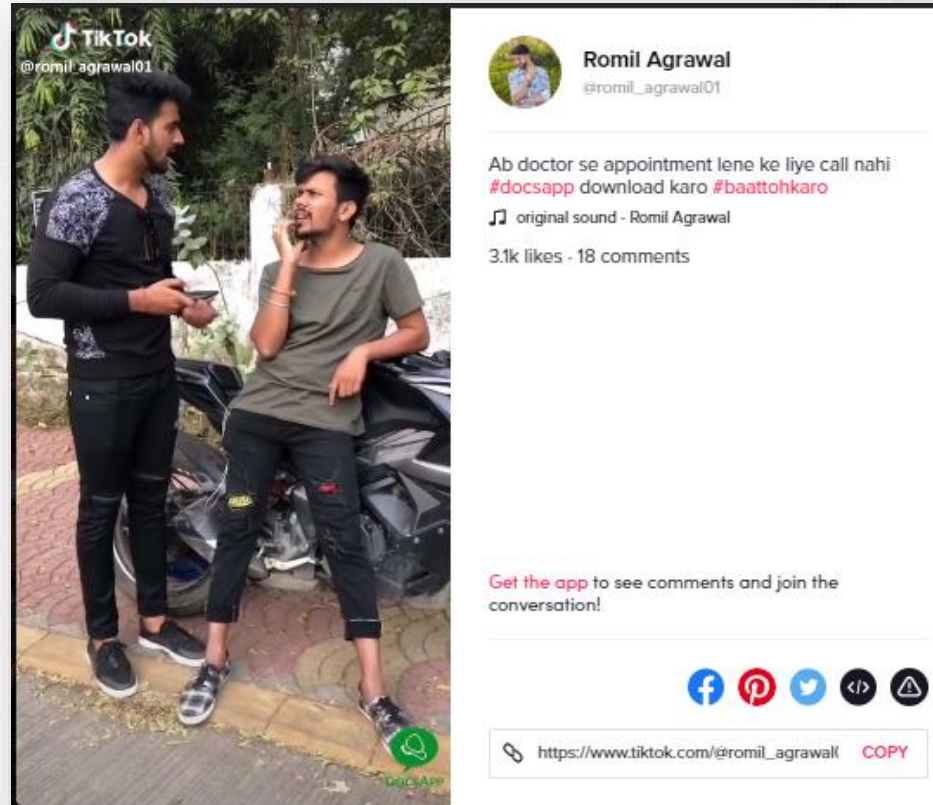
Post Link	Likes	Views
https://www.tiktok.com/@siddharthnigam13/video/6766205232788851969	18,578	161,185

Oye Indori's Post Screenshot



Post Link	Likes	Views
https://www.tiktok.com/@oye_indori/video/676611691881955609	71500	779,000

Romil's Post Screenshot



Post Link	Likes	Views
https://www.tiktok.com/@romil_agrawal01/video/6765844713649114370	2673	24,380

Himali's Post Screenshot



Post Link	Likes	Views
https://www.tiktok.com/@gundi_03/video/6767728252166409474	563	6437

Engagement Table

S.No	Name	Engagements	Views	Reach
1	Radhika	3998	53,125	43,668
2	Zainab	1790	16130	13,439
3	Mridul	23,676	370,764	322,467
4	Anita	6661	76,985	58,736
5	Lovenesh	304	1,985	1,510
6	Siddharth	18,787	161,185	111,400
7	Romil	2,701	24380	19186
8	Oye Indori	71,620	779,000	NA
9	Himali	571	6,437	NA
Total		130,108	1,489,991	570,406



Thanks!