



# Innovative Digital Media Platform

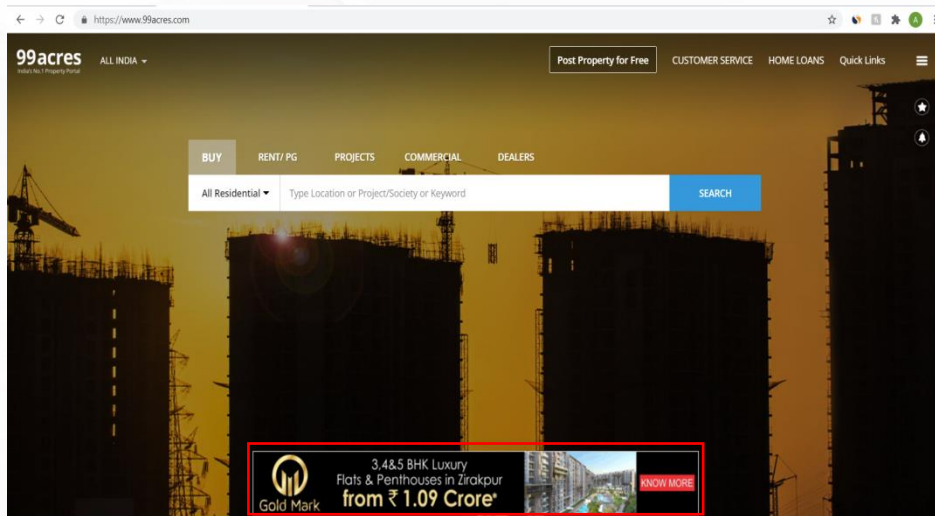
## Case Study – Real Estate

# Objective

Publisher	Device	Inventories	Targeting Details	Buy Type	Estimated					
					Unit Rate	Impressions	CTR/ER	Clicks/Engagements	Video Views	Shown Interest
Adomantra	Web	Banners + Videos + E-Mailers	News, Real Estate Websites	CP View + CPM	X	37,500,000	1.0%	3,75,000	2,50,000	250

\* Lead Count as per Adomantra Server report.

# How Flow Works?



**SEND ENQUIRY** ✕

Name\*

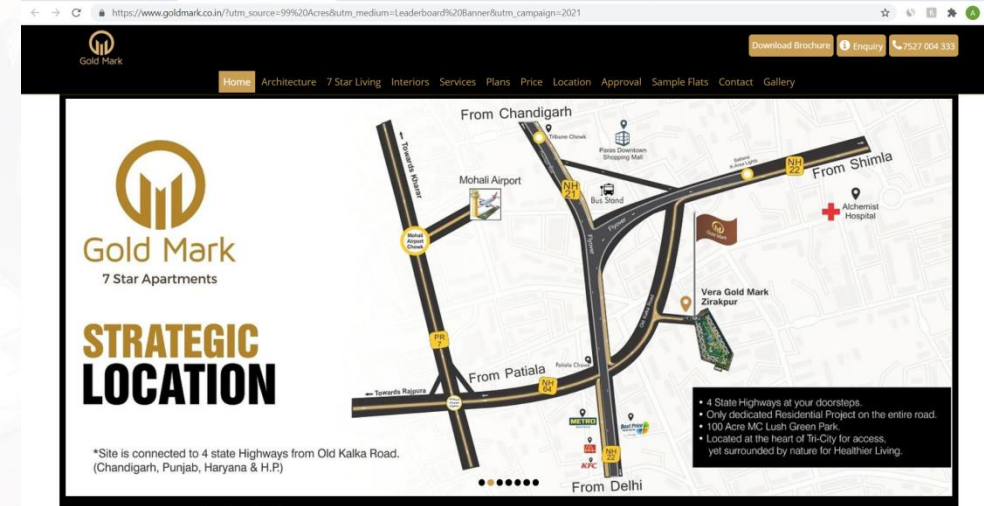
Email\*

Phone\*

Enter Your City\*

Please mention your query

**Submit**



## LEAD GENERATION

Post visit to a landing page user fill the lead form for test drive.

## Banner Placement on Real Estate Websites

We place Banner on websites and from that banner we redirect the user to the Advertisement Landing Page

# Video View

**SERENITY**  
AT GODREJ NATURE+, GURUGRAM

 | PRO

 Godrej Nature +, Sohna Road, Gurugram | Concept AV   
Copy link

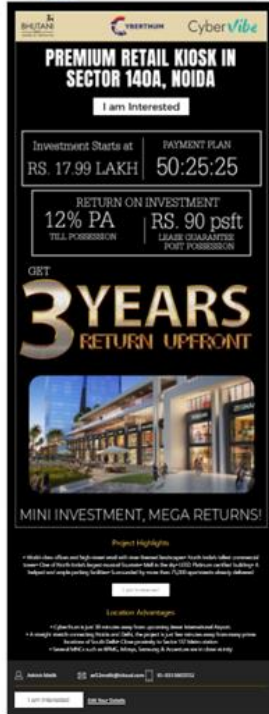


**MORE VIDEOS**

  0:47 / 3:35  YouTube

# E-Mailers

Bhutani Cyberthum | Start at Rs. 17.99 Lakh\* | Pay Rs. 8.5 Lakh | Get Rs. 3.22 Lakh\* return upfront | Rs. 90 Per Sq. Ft. Rental Post Possession



**PREMIUM RETAIL KIOSK IN SECTOR 140A, NOIDA**

I am interested

Investment Starts at **RS. 17.99 LAKH** | PAYMENT PLAN **50:25:25**

RETURN ON INVESTMENT **12% PA** | RETURN ON INVESTMENT **RS. 90 psft**  
TILL POSSESSION | LIASER GUARANTEE TILL POSSESSION

GBT **3 YEARS** RETURN UPPRONT

MINI INVESTMENT, MEGA RETURNS!

Project Highlights

Location Advantages

We have created an audience bucket w.r.t. Income Group, Gender, Frequent Flyer, Salary Band etc.

Then we will shoot the E-Mailer on our bucket database as per the price of the property.

Birla Navya 3 & 4 BHK Apartments Starting Rs. 1.90 Cr.\* at Golf Course Extension, Gurugram



GET A DREAM HOME THAT'S DESIGNED TO LIVE IN HARMONY WITH NATURE.

INTRODUCING PREMIUM LUXE E-PAYMENT PLAN

**BIRLA NAVYA** GURUGRAM

I am interested

3 & 4 BHK Apartments Starting Rs. 1.90 Cr.\* at Sector 65A, Golf Course Extension, Gurugram

Pay just 20%\* to lock your Premium Luxe Residences this December and pay the remaining 80%\* over Possession

I am interested

**70%** 80% ON POSSESSION | 80% ON COMPLETION OF POSSESSION\*\* | 80% ON DATE OF POSSESSION

FEATURES OF ORIGIN BY BIRLA NAVYA

BUTTERFLY GARDEN | ROCK GARDEN | SCULPTURE GARDEN  
HERB & SPIRIT PLANTATION | FRAGRANCED PLANTATION  
TREE HOUSE AND ROCK CLIMBERS FOR KIDS

**BIRLA NAVYA** GURUGRAM

A KINUT VENTURE IN THREE WHEELS | CREATING A FAMILY BELONGINGS

Show Your Interest

Address: Gurugram | 011-26108000

Marketed by **Adomantra** | Project Name: Birla Navya Gurugram | Sector: 65A, Golf Course Extension, Gurugram | Post/Reg. NRECA ID: 100-10-2017

ARE YOU READING THIS IN DARK?

# Screen Shots

Adani Brahma Samsara Vilasa 3 & 4 BHK Apartments Starting Rs. 1.85 Cr.\* at Sec- 63, Gurgaon

adani Realty  
3 & 4 BHK Apartments  
at Sector 63, Gurgaon  
All inclusive  
₹ 1.85 Cr.\*  
Carpet Area:  
449-560 sq. ft. (44-71-52.02 sq. m.)  
I am Interested

**Location Advantages**

- Strategic location Sec 63, Golf Course extn.
- Rapid metro rail connectivity
- Well connected to sohnra road & NH8
- All the major social amenities in close vicinity
- Free accommodation till possession
- 5 Years of Free Maintenance
- Free Membership of Belvedere Club for 10 Yrs

I am Interested

Show Your Interest

Ashish Malik  
as52mail@icloud.com  
91-9311002552



Lead Form

99acres ALL INDIA  
Post Property for Free CUSTOMER SERVICE HOME LOANS Quick Links

BUY RENT/ PG PROJECTS COMMERCIAL DEALERS

All Residential Type Location or Project/Society or Keyword SEARCH

3, 4 & 5 BHK Luxury Flats & Penthouses in Zirakpur from ₹ 1.09 Crore\* KNOW MORE

Godrej Purpose Pillars: Security

In our interconnected world, the number of threats have multiplied

E-Mailer

Banner

Video



Thanks!